



For Immediate Release
U.S. Poultry & Egg Association

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USPOULTRY Releases New Video Series Highlighting Water Reclamation Environmental Stewardship at Poultry Facilities

TUCKER, Ga. – Jan. 9, 2017 – U.S. Poultry & Egg Association (USPOULTRY) is releasing a new video series highlighting companies with exemplary performance at water reclamation facilities serving the poultry industry. The first video in the series features one of USPOULTRY's Clean Water Award winners, Simmons Foods, Inc. of Southwest City, Mo.

Simmons Foods' Southwest City Complex processes and treats an average wastewater flow of 2.28 million gallons per day. The facility currently converts Dissolved Air Flotation (DAF) skimmings into a valuable ingredient that is used in the production of high fat, high protein, high value cattle feed. This process allows more than 130 million pounds of material to be recycled into the food chain each year rather than being land applied. The Southwest City Complex's rendering facility also utilizes roughly 5,000 boiler horse power of thermal oxidizing technology to reduce odor emissions. The thermal oxidizers are a European technology, with Simmons Foods being the first to use this technology at a rendering plant in the United States. One highlight of their operation is the facility's water reuse program. The Southwest City Complex recycles between 300,000 to 350,000 gallons per day, or 18 percent of the total flow, of treated effluent for use at the complex. The recycled water has greatly reduced the volume Simmons Foods pumps from the Gasconade aquifer. The facility has been recycling their treated effluent since 1996, with the total volume of recycled water equaling approximately 2 billion gallons.

"Our company strives to ensure that we exercise the best environmental management practices possible," said Simmons Foods' Chairman, Mark Simmons.

"USPOULTRY and our members realize the importance of exemplary environmental stewardship by recognizing excellence in environmental programs at our member companies. We are pleased to be able to provide a video series that highlights how our member companies achieve this," commented John Starkey, USPOULTRY president.

The video can be viewed on USPOULTRY's YouTube Channel by clicking [here](#) or on USPOULTRY's website at www.uspoultry.org.

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U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.