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Recycled Materials Attribution Act of 2026: United States Senator Curtis (Utah) Introduces Legislation Establishing National Standards for Recycled Content/Environmental Marketing Claims

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United States Senator John Curtis (Utah) introduced on October 6th the Recycled Materials Attribution Act of 2026 ("Act"). See S.5674.

The Act is described as establishing clear, consistent national standards for recycled content and related environmental marketing claims.

The legislation is described as addressing a concern which is described as the expanding list of state standards governing recycled content and environmental marketing claims. This is stated to create conflicting requirements and associated uncertainty for manufacturers which:

- Increases compliance costs.
- Discourages investment in innovative recycling technologies.

The Act would:

- Establish uniform federal standards for recycled-content and related recycling claims, providing greater certainty for manufacturers and marketers operating across multiple states;
- Clarify the use of mass-balance accounting to substantiate recycled-content claims when the methodology complies with an independent third-party certification system and is supported by competent and reliable scientific evidence;
- Require the FTC to update its Green Guides to reflect the standards and definitions established by the legislation; and
- Protect consumers from misleading claims by prohibiting deceptive recycled-content representations and providing the FTC authority to enforce those requirements.

A copy of the Act can be found [here](#).