



## Lizzi Esparza

### Associate

**Email:** eesparza@mwlaw.com

**Phone:** (479) 464.5660

**Fax:** (479) 878.6906

*"Ensuring that personal data is handled responsibly and securely is the foundation of digital trust. By adhering to sound privacy and cybersecurity practices, businesses can leverage data assets without compromising consumer trust."*

Lizzi Esparza concentrates her practice on advising business clients on data privacy and cybersecurity issues. She holds certifications from the International Association of Privacy Professions in both United States (CIPP/US) and European (CIPP/E) privacy law. She also represents clients on a diverse range of commercial litigation and insurance defense matters.

### Practice Areas

Information Privacy, Security and Data Rights  
Commercial Litigation  
Insurance Defense and Coverage  
Health Care Litigation

### Education

University of Arkansas School of Law  
J.D., magna cum laude - (2022)

University of Arkansas,  
B.A. in History - (2019)

Certified Information Privacy  
Professional/Europe (CIPP/E) - (2024)

Certified Information Privacy  
Professional/United States (CIPP/US) -  
(2023)

### Bar Admissions

Arkansas

### Experience

- Advises clients on data breach preparedness and breach response.
- Strategizes methods for regulatory and legal privacy compliance without losing sight of business goals and expectations.
- Drafts, analyzes and reviews website privacy policies and terms of service.
- Assists Fortune 500 companies in navigating various state licensing processes.
- Conducts research and drafts memoranda on a broad range of issues that arise in litigation at the trial level.
- Drafted briefs resulting in exclusion of accident reconstruction experts.
- Drafted brief resulting in award of preliminary injunction in complex commercial real estate litigation involving restrictive covenants.

### Professional Recognition

- *Best Lawyers: Ones to Watch® in America* Commercial Litigation (2026)
- *Best Lawyers: Ones to Watch® in America* Privacy and Data Security Law (2026)
- NWA Finest Honoree 2023, Cystic Fibrosis Foundation
- Top Paper, Legal Research & Writing II

## Involvement

- Arkansas Bar Association
- Board of Trustees (2024-2025)
- International Association of Privacy Professionals
- Co-author of Arkansas Privacy Law Overview for OneTrust DataGuidance Regulatory Research Platform
- Former Note & Comment Editor, Arkansas Law Review
- Former Staff Editor, Arkansas Law Review