REGISTER TODAY!

To attend the Arkansas Recycling Coalition's 23rd Annual Conference & Trade Show

RECYCLING: MAKING SUSTAINABILITY POSSIBLE!

September 23-25, 2013
Best Western Inn of the Ozarks and Convention Center, Eureka Springs, AR

Exhibit Hall & Trade Show • School Workshop • Tour(s) • Awards Luncheon
Golf Tournament • CEU Credits • Receptions • Networking Opportunities

Keynote Speaker: Tom Easterday, Executive Vice President, Secretary and Chief Legal Officer - Subaru of Indiana Automotive, Inc.

Recycling in America; Past, Present and Future; Jerry Powell, Executive Editor - Resource Recycling Magazine

Concurrent Sessions
- National and State Level Perspective
- Hot Topics in Recyclables Management
- Organics
- Residential/Multi Family Recycling
- Sustainability/Zero Waste
- Community Outreach & Recycling (Panel Discussion)
- Sustainable Waste Management
- The Plastics Myth
- Being Green in the Darkest Days

Register for the conference by visiting the ARC website at www.recycleark.org or by calling the ARC office (866) 290-1429
Reserve your room at the Best Western Inn of the Ozarks by calling (479) 253-9768
Exhibitor & Sponsorship Opportunities Available
For more info visit www.recycleark.org
### ARC's 23rd Annual Conference and Trade Show - Program at a Glance

**Monday, Sept. 23, 2013**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10:00 am &amp; 11:00 am</td>
<td>Golf Registration &amp; Tournament (Holiday Island Country Club)</td>
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<tr>
<td>9:00 am - Noon</td>
<td>Keep Arkansas Beautiful Board Meeting</td>
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<tr>
<td>1:00 pm - 4:00 pm</td>
<td>School Recycling Workshop</td>
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<tr>
<td>2:00 pm - 5:00 pm</td>
<td>Exhibitor Setup</td>
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<tr>
<td>05:30 PM</td>
<td>Welcome Reception (Hotel Pool Pavilion)</td>
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**Tuesday, Sept. 24, 2013**

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>8:00 am - 9:00 am</td>
<td>Continental Breakfast</td>
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<tr>
<td>9:00 am - 9:45 am</td>
<td>Keynote Address — Tom Easterday, Executive Vice President, Secretary and Chief Legal Officer — Subaru of Indiana Automotive, Inc (SIA)</td>
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### Concurrent Sessions

**10:00 am - 11:30 am**

- (A1) "National and State Level Perspective" *(A2) "Hot Topics in Recyclables Management"*
  - 2013-2023 State Wide Solid Waste Plan Recommendations — Social Media — Scott Reed, Owner — Workhorse Creative Productions, LLC
  - Brenda Pulley, Sr. Vice President Recycling - Keep America Beautiful
  - Off-Spec Plastic Management in AR — Robert Dishman, Executive Vice President - NextLife Asset Recovery

**11:45 am - 1:15 pm**

- Awards Luncheon

**1:30 pm - 3:00 pm**

- "Organics" (Food Waste)
  - Donating Food Scrap: National to Local Perspective — John Roberts, Executive Director - Regional Recycling & Waste Reduction District
  - Organic Materials Collection in Arkansas and the US, Latest Developments — Eric Davis, Dir. of Retail Product Sourcing — Feeding America
  - Organic Materials Collection in Arkansas — Robert Dihan, Executive Vice President - NextLife Asset Recovery

**3:15 pm - 5:00 pm**

- "Sustainability/Zero Waste"
  - Dr. Jonathan Johnson, Academic Director — The Sustainability Consortium, Walton College Professor of Sustainability
  - D. Patrick Mathieu — Owner, PM Consulting
  - Dr. Jeffrey H. Lee, Director of Food & Beverage Innovation — University of Arkansas

- "Community Outreach & Recycling" *(Panel Discussion)*
  - Vicki Edmondson, Store Manager — Beehive Industries (Invited)
  - Wayne Hendrix, Public Works Director — Marked Tree, AR
  - Abby Jackson, Recycling Manager — City of Magnolia/Abilities Unlimited
  - Robert Gedert, Dir. Sustainable Materials Mgmt Programs - City of Austin, TX

**7:00 pm**

- Exhibitor Reception (Convention Center Lower Level)

**Wednesday, Sept. 25, 2013**

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 am - 8:30 am</td>
<td>Breakfast (Buffet)</td>
</tr>
<tr>
<td>8:30 am - 9:15 am</td>
<td>&quot;Recycling in America; Past, Present and Future&quot; — Jerry Powell, Executive Editor — Resource Recycling Magazine</td>
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### Concurrent Sessions

**9:30 am - 10:45 am**

- (D1) "Sustainable Waste Management"
  - Comparing Asset Heavy vs Asset Light Waste Collection Models — Perry Less, President — Rubicon Global
  - A Look at Management Options for Solid Waste — Robert Hunter, Recycling/Marketing Manager — ADEQ
  - Changes in our waste stream and how those changes and zero waste efforts are affecting recycling and disposal — Chaz Miller, Director, State Programs - National Solid Wastes Management Assn. (NSWMA)

**10:45 am - Noon**

- (E1) "Being Green in the Darkest Days"
  - Sam Anselm - Asst. City Manager, City of Joplin, MO
  - Robert Dixson, Mayor - City of Greensburg, KS

**12 Noon**

- ARC General Business Meeting (Annual)