



2016 Sponsorship Levels

\$1,000

Patron

\$500

Drain Sponsor

\$250

Supporter

\$100

Friend



Your support will help protect our local waterways by raising awareness of the function of storm drains and their link to water quality and the environment. The art draws attention to the concrete and iron infrastructure to make observers stop and think about where the water (and trash) flows.



Make Checks Payable to: Audubon Arkansas

4500 Springer Blvd. | Little Rock, AR 72206 | 501-244-2229 | www.drain-smart.org

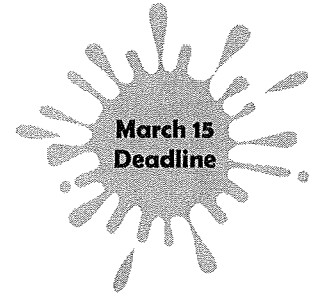
All donors will receive recognition on our website and print materials. All donors will also be invited to a "Meet the Artists" gala in June. Sponsor level and above will receive social media recognition and linked logo placement on website. Patron level will receive logo on printed materials, inclusion in press releases, and other awesome perks.

Contributions are 100% Tax deductible



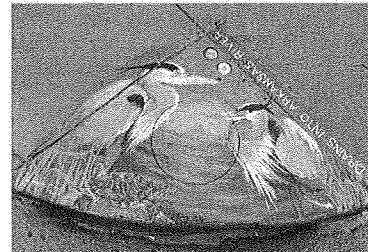
Water Education through Public Murals

2016 Call for Artists



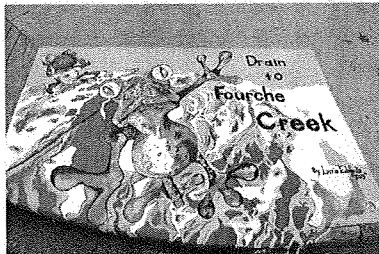
What is Drain Smart?

Drain Smart is a public art and environmental education program that uses semi-permanent murals to communicate the link between street litter, storm drains, and water quality. The art should make people think twice before disposing of anything down a storm drain.



Sunset Herons, by Daniella Napolitano
2015 Public Choice Winner,
Little Rock River Market

The Pollution Problem



Frogs, by Lorria Eubanks
2015 Public Choice Winner,
Little Rock War Memorial

Like most cities in the U.S., Little Rock's municipal storm drains flow directly to our streams, rivers, and lakes. When it rains, storm water flows over parking lots, lawns, and other surfaces. Water is like a magnet, picking up everything in its path, including grease/oil,

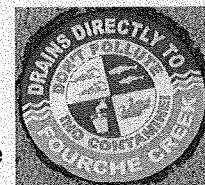
sediment, brake dust, antifreeze, fertilizer, litter, and even pet waste. This polluted water travels untreated and unfiltered through storm drains, then into our local waters.

Artwork Parameters

- Each artist must incorporate the physical storm drain structures into their artwork.
- The general size of storm drains is 4 feet by 6 feet. Reference the website for specific drain dimensions and photos. All artwork should remain within the confines of the storm drain structure.
- Please include the storm drain physical components (lid, throat, etc.) in your conceptual drawing so we can see how the artwork will be laid out.
- Artists may sign their work, but it must be **no taller than 2 inches**. Links to the artist's webpage or social media are acceptable, as long as these also follow the 2-inch guideline.
- The committee reserves the right to paint over any final design that does not meet criteria above, or which does not hold true to the original conceptual sketch submitted by the artist.
- Artists may work in collaborative groups or alone, and may submit multiple conceptual sketches for consideration. No more than 2 designs per artist or group will be selected.
- No use of commercial or copyrighted characters will be permitted.

Conservation Message

- All designs should incorporate the message "Drains to Fourche Creek" or "Drains to Arkansas River," depending on the location of the assigned drain OR another applicable water preservation message. Wildlife featured, if any, should be native to Arkansas.
- You may tailor your design based on a specific drain location or choose to do a more general design applicable to any storm drain.
- We will affix a round, 4-inch drain marker and a 4-inch QR code to completed drains. You can incorporate these into your design, or during painting, mark a (+) sign where you would like the drain marker located and a (-) sign for the location of the QR.



Artist Application

Name: _____ Address: _____

Email: _____ Phone: _____

Top 3 location preferences in order, OR write "any" if no preference (committee will attempt to honor preferences when possible): _____

Are you a Student? _____ If so, where: _____

Please **provide a sketch** (min size 8 1/2 x 11 inches) of your design idea with this **completed application**, a **brief description** of your piece, and a **short artist's bio**. Design must incorporate the message that the storm drain "drains to creek," or something similar.

You may also supply portfolio work and/or a resume. Selected artists must also submit photo for gallery showings and outreach materials.

What to Expect:

The City will power wash drains before art installation. The artist will be given sealant to apply before and after the painting is done, mandatory steps. Acrylic paints in primary colors, black, white, and brown will be provided. A reception recognizing the selected artists and various media events will be scheduled throughout the 2016 project period.

Return all required application materials to

Drain Smart c/o Audubon Arkansas

4500 Springer Blvd, Little Rock, AR 72206

You may also scan your application materials and email to drainsmartlr@gmail.com

For a listing of the locations chosen for this year's project, and for more information about Central Arkansas Drain Smart visit the website:

www.drain-smart.org

Project Timeline

Thank you for your willingness and ability to meet all deadlines.

Application & Sketch Due: Tues, March 15

Artists will be notified: Fri, April 1

Orientation Meeting & Paint pick-up for selected artists: Sat, April 9 at 3 pm OR Mon, April 11 at 5:30 pm

All art to be completed by: Sun, June 5

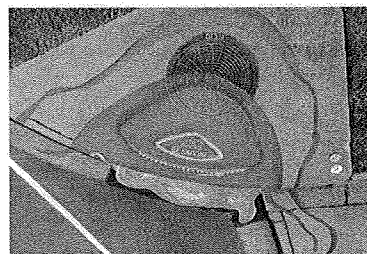
2016 Partners



THE PROMENADE
AT CHENAL®



the BERNICE garden



Protect Nature's Purse, by Amanda Heinbockel

2015 Public Choice Winner,

South Main Street